

Things we see in retail & loyalty



FRANCE

Carrefour

Carrefour opens Flash concept store

Carrefour's new concept store, **Flash 10/10**, offers shoppers the 'most accessible and fastest shopping experience ever': 10 seconds to shop and 10 seconds to pay. The store's 60 HD cameras and 2,000 sensors eliminate the need to scan items or remove them from shopping bags so shoppers can pay quickly and leave. There is no need to download an app or register beforehand. And there are no surprises – they can view their total spend in real time. Source: esmmagazine.com

UKRAINE



Silpo unveils new designer supermarket – Venetian Carnival style

Shoppers at **Silpo's** new designer supermarket will be treated to a classic carnival atmosphere. The interior has been designed to honor the famous Venetian costume masquerade with masks, fans, costumes, and themed products such as an ice cream mask. Source: silkpo.ua



USA

BOXED

Boxed to enter fast grocery delivery market

Boxed.com, the online bulk products retailer, is set to broaden its offering by purchasing **MaxDelivery**, the on-demand grocery delivery service. Once finalized, the deal will grant Boxed shoppers access to a significantly expanded selection of groceries and fresh food.

Boxed founder, Chieh Huang, spoke at the Retail Loyalty Congress in 2019. Discover his fascinating journey from garage to retail rising star here. [Go to website](#)

Source: supermarketnews.com

SLOVENIA

Mercator

Mercator unveils Christmas village campaign

For every 10 euros spent, shoppers at **Mercator** will receive one of 24 houses from the retail corporation's new ornament collection. Made from FSC mixed paper, the village of little houses also includes a playing field, LED lights, and a collector's box. Source: BrandLoyalty



BELGIUM

colruyt

Colruyt Group initiative tackles food waste

Colruyt Group and **Too Good To Go** have collaborated on a new icon designed to persuade shoppers to keep products that have exceeded their best before date. The icon will appear on over 100 dairy products and encourage shoppers to smell, look, and taste for themselves if it's still edible. Source: gondola.be

CROATIA

KONZUM

Konzum introduces vivo knives promotion

Shoppers at supermarket chain **Konzum** can refresh their knife collection or get the perfect Christmas gift thanks to a promotion with **vivo | Villeroy & Boch** knives. The collectibles can be redeemed for less than 10 Euros in 583 Konzum stores. Source: BrandLoyalty

KOREA



7-Eleven introduces next-generation delivery service

7-Eleven and autonomous robot start-up **Neubility** have come together to introduce short-range delivery by autonomous robots. The robots use GPS, cameras, and sensors to deliver products to shoppers in urban areas in any weather condition. Source: retailnews.asia

USA

instacart

Instacart gives shoppers new ways to shop safely

Online grocery platform **Instacart** has introduced new technology to keep its shopping community safe on the platform. This includes a Shopper Safety Alert feature that gives shoppers real-time notifications when a critical incident occurs nearby so they can choose to avoid potentially unsafe areas. Source: supermarketnews.com

USA



amazon

Amazon and Starbucks launch new concept café-store

Shoppers at the new cash register-free **Starbucks Pickup** café in the **Amazon Go shop** can buy coffee and snacks using 'just walk out' technology. As well as pre-ordering using the app, the Amazon One technology (linked to a credit card) lets shoppers pay for items with their handprint. Source: retaildetail.eu



UK

ASDA

Asda announces 'refill areas' and draught beer concept

As part of its commitment to reduce plastic and promote sustainable shopping, **Asda** has introduced dedicated refill zones where shoppers can choose from over 70 loose and unpackaged branded and own-brand products. Asda is also the first UK grocer to launch a draught beer concept, which lets staff serve customers from a range of 12 draught beers. Shoppers can take the beer home in 1 litre or 2 litre glass containers that can be refilled or returned in exchange for a deposit. Sources known at editorial



SPAIN

Carrefour

Carrefour welcomes out of this world program

Following successful promotions with **Marvel** and **Disney**, **Carrefour** has introduced a new program with **Star Wars**. Shoppers at the retailer's 220 hypermarket stores will be able to collect **Mandalorian**-themed products. Source: BrandLoyalty



Five UK supermarkets commit to environmental goals

Tesco, M&S, Waitrose, Sainsbury's, and Co-op have pledged to halve the environmental impact of a weekly food shop by 2030. Between them, the five supermarkets serve over half of UK food shoppers. The conservation group **WWF** will monitor their efforts.

Source: bbc.com



THE NETHERLANDS



Just Eat trials drone deliveries

In a bid to introduce new technological solutions to mobility challenges of the future, **Just Eat Takeaway** is testing drone delivery. The experimental delivery route will be monitored to gauge the effects on the environment, how residents experience the delivery, and the added value of delivering by drone. Source: retailtrends.nl



SPAIN



Amazon expands its physical stores in Europe

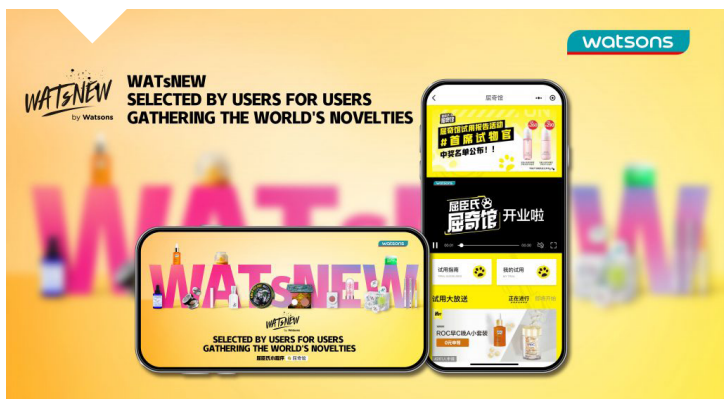
E-commerce giant **Amazon** has announced several new physical stores across Europe. As well as several locations in Spain, Italy, and Germany, **Amazon UK** has plans to launch over 260 cashierless **Amazon Fresh** grocery stores by the end of 2024. Source: foodretail.es



CHINA

Watsons China launches online start-up store

Shoppers can try a selection of start-up brands for free thanks to **Watsons China's** new online concept store, **WATsNEW**. The novel initiative lets Watsons incubate start-up brands that aren't currently listed in their physical stores. Source: aswatson.com



USA



The Giant Company to trial on-shelf QR codes

To enable shoppers to quickly and easily discover more information about their products, **The Giant Company** is to add QR codes next to price labels of over 150 brands. Shoppers can scan the codes in the alcohol aisle to aid their purchasing decisions.

Source: grocerydrive.com





AUSTRALIA

coles

Coles Liquor to launch sustainable sour beer

Coles Liquor and craft beer experts **Local Brewing** are working together to produce fruit beer made from excess fruit and bread. The sustainable tipple, known as **Surplus Sour**, will also help those in need as each beer purchased will deliver a meal to someone in need through food rescue organization **SecondBite**.

Source: retailnews.asia

THE NETHERLANDS

coop

Coop introduces smart cash registers

Coop is piloting an innovative smart cash register, which allows shoppers to self-scan and checkout themselves. The smart transaction area also allows shoppers to buy batteries. If the trial is a success, the pilot could be expanded into other small supermarkets. Source: retailtrends.nl



USA/CANADA

sobeys

Sobeys opens flexible supermarket

Retail group **Sobeys** has introduced its first store featuring the 'flexstore' concept from design and shopfitters **Interstore/Schweitzer**. The innovative store gives Sobeys the flexibility to easily rearrange the store layout at any time with ready to plug in counters and furniture.

Source: chainstorage.com

CROATIA

KONZUM

Croatia's largest supermarket chain, Konzum, now accepts crypto

Croatia's largest grocery chain, is keeping up with the times by accepting nine cryptocurrency payments such as Bitcoin (BTC) in its online shop, allowing users to buy food, hygiene items, and home goods using cryptocurrency. **Konzum** teamed with a crypto payment processor to install **PayCek**; a system that allows retailers to accept cryptocurrency payments. Konzum wants to expand the payment option throughout its whole retail network in the near future.

Source: newsbitcoin.cash

MALAYSIA

FamilyMart

FamilyMart launches 'Food Superstores'

FamilyMart's new food store concept will offer shoppers access to over 100 products ranging from ready-to-eat food and freshly cooked dishes to desserts. The 20 new 'food superstores' to open this year will have larger seating areas separated by transparent glass barriers.

Source: insideretail.asia



GERMANY

REWE

REWE introduces a supermarket on a train

REWE has joined forces with Deutsche Bahn subsidiary DB Regio and Fairtrade Deutschland to introduce a sustainable supermarket on a train. The mobile market offers shoppers a wide range of 3,000 Fairtrade, organic, and regional items across three shopping cars and there's also an onboard bistro.

Source: esmmagazine.com

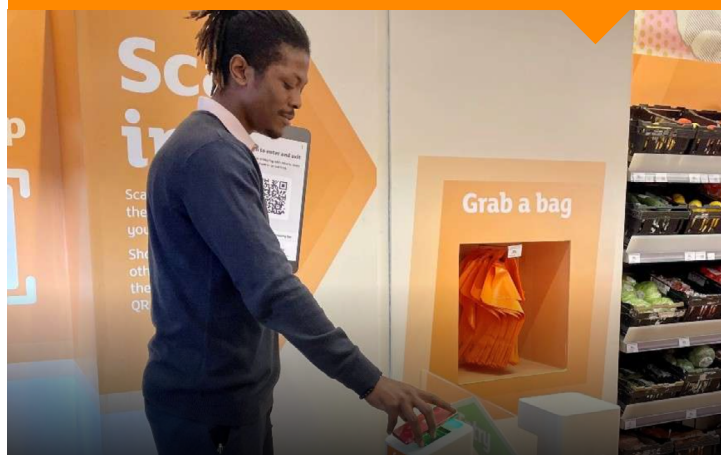


UK

Sainsbury's

Sainsbury's opens its first autonomous store

Using 'just walk out' technology from Amazon, Sainsbury's has launched its inaugural checkout-free store. Shoppers at the store, which is called **SmartShop Pick & Go**, link a debit or credit card to the SmartShop app. Cameras then detect what products they choose, and payment is automatically taken as they leave. Source: retaildetail.nl

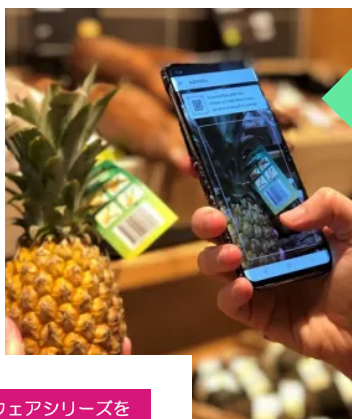


GERMANY



Globus announces new name

The German retail chain **Globus** has transformed its company name by replacing the word 'hypermarket' with 'Markthalle', which translates as 'market hall'. Source: lebensmittelzeitung.net



SWITZERLAND

MIGROS

Migros introduces mobile payments

Shoppers at supermarket chain **Migros** can now pay for their groceries using the Migros app. The new 'subitoGo' service lets shoppers scan items and pay for them via their smartphones. They can also create digital shopping lists to share with family members. Source: esmmagazine.com



JAPAN



Ito-Yokado introduces Disney dinnerware promotion

Shoppers at **Ito-Yokado** supermarkets can take home **Disney** dinnerware this Christmas thanks to a promotion with **Disney Japan**. The first 200 redeemers at each store will also receive a limited-edition Christmas wrapping set, featuring wrapping paper, message card, and bag. Source: BrandLoyalty

DENMARK



Coop trials cashierless convenience store

Coop shoppers will be able to use a trial store outside normal hours thanks to a new cashierless format. The new technology is designed to make everyday life easier for shoppers by giving them the convenience to pick up necessities as and when they need to.

Source: BrandLoyalty

AUSTRALIA



Woolworths eliminates single-use plastic picnicware

Woolworths has stopped selling single use picnicware items such as plastic cutlery, plates, bowls, and cups. The nationwide initiative is set to reduce about 2.1 million kilograms of plastic each year. Source: woolworthsgroup.com

Brand
Loyalty

For more information, please connect to your BrandLoyalty contact person.

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better business